

15.05.2014



The **BUENOS-AIRES-Argentine – Festival**, as part of the **825. HAMBURG PORT ANNIVERSARY**, „Kehrwiederspitz“ in Hamburg, Germany is history now.

Although it seemed St. Peter personally sent gale-force winds for all three days with up to 8 wind knots and loads of rains over the total festival – it was an enchanting and wonderful event.



The City of Buenos Aires has presented herself in a much visited and highly accepted and appreciated 150 square-meter large tent in an informative und and entertaining manner.

The most attractive floor already was a genuine print of the cobblestones from San Telmo, one of the Mega City's original parts – as well as the nearly one-to-one original Streetlamps of the last century.

The large-scale photos of the impressive „Teatro Colón“, the “Plaza de Mayo” and the huge „Avenida of July 9.“ as well as from Tango-Couples in the City reminded the many visitors of their last trip there – respectively created a big appetite to visit the city at the „Rio de la Plata“.

Many guest made photos of themselves in front of these impressive and mouth-watering gallery.



The famous landmark, the „Obelisko“ – „slightly“ smaller than the original – was also the centre in the tent – similar as in the big city.



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Hernán Lombardi (Minister of Culture of the City of Buenos Aires) and the reigning World Tango-Champion, **Jéssica Arfenoni**, dance a lovely Tango in the Buenos Aires tent !



Many guests used their visit in this impressive stand, to get competent information about Buenos Aires in Spanish, English or German language – often with a glass of Trapiche-wine in their hands. Many contacts have been made there.

More than 5.000 very interested guests have visited this attractive exhibition

The two neighbour-stands, the „Café Argentino“ – with the famous grill-master Antonio and – on the other side – the information of the „Hotels of Buenos Aires“ also had a huge interest.



In spite of the windy and wet weather Antonio managed to grill delicious Asados and mouth-watering Chorizos with his genuine char coal grill from Argentina. The guests enjoyed them mostly with a glass of Trapiche in the cosy Bistro-Tent of the Café Argentino.



Here also everybody enjoyed life – despite the terrible weather.

And – one hour before the whole event ended – all meat was grilled, sold and enjoyed. A “point landing”!



Buenos Aires Ciudad

BUENOS AIRES - Argentinien Festival 2014
Hamburg 9. - 11. Mai. 2014



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Tilo Joos, „normally“ General Manager of the „Hilton Hotel in Puerto Madero“ in Buenos Aires (comparable with the Hamburg Harbour City) and Argentine citizen in the third generation of a German descent family, informed the numerous visitors in German language – knowledgeable and informative about the divers hotel industry in the Mega City – and also about recommendable travels to and inside this exciting and wonderful country – as far as to the „*Fin del Mundo*“, the „*End of the World*“ in Fire land.



Argentine is most famous for her exquisite wines, her regional beers and the Mate-tea. Off course all three drink-types have been part of the event.

THE Argentine beer brand „Quilmes“ and the regional Crafts beer „Baldus Rossa“ from the Province of Buenos Aires suffered most under the cold and unfriendly weather – for sure they would have been the „winners“ if the sun would have supported them more.



But – as life is – hot „Taragui Mate-Tea“ was a hit. The guests loved tasting this delicious and maybe most important warm drink in Argentine - and made them curious about it.

Similar to the stand of the Capital – the invitingly decorated „Trapiche-Wine-Bar“ was truly successful. Even from 11:00 a.m. in the morning until 11:30 p.m. in the night the customers tasted the lovely wines, tested them, discussed about them, bought numerous bottles – it was a great experience.



The knowledgeable staff of the Höfferle Family provides much information in German and Spanish languages.

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Trapiche grows the exquisite wines in the Argentine „Wine-Mekka“, near the City of Mendoza, just at the feet of the Andes-mountains where the sun shines permanently.

This defines the quality, highly appreciated by the customers – as you could see at the festival from the morning to the night: Rose, white and red – among the many grapes THE Argentine red-wine, the Malbec.

The stage on Kehrwiederspitz was totally in Tango-Fever. Whenever the renowned



DJ „Michael“ played Tango music from his outstanding collection, the wet dance floor in front of the stage filled up by itself.



Tango-lessons mostly took place on the sheltered stage – or when the stage had to be closed due to high winds – the dancers and teachers proceeded to the dressing-tents – to teach and dance.

No one gave up due to the weather conditions. Although the shoes of tango dancers normally are fashionable and elegant – here they dance wear – but and the slippery floor.



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Two of the most famous Argentine Tango-couples, **Maximiliano Cristiani & Jésica Arfenoni** (*Tango-World Champions 2013*), (right) and **Roberto Zucarino & Magdalena Valdes** (left) demonstrated new tricks and up-to-date dance figures for the active dancers and enchanted the audience by high-levelled and fantastic shows.



This was „Tango Argentino“ at its best on the windy Kehrwieterspitze!



And when the wind and rain was not too heavy more then 20 – 30 couples used the dance floor from the morning to the night – often much more due to better weather conditions. More than 150 Tango couples having danced and being observed by many thousand visitors.

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Highlights – besides of the attractive shows of the World Tango Champions – were the two concerts of the group „**Otros Aires**“ with modern Tango to listen and to dance to. We have listened to them, celebrated them, danced to the live music, giving them big hands, enjoyed them..... in the end they could only leave the stage after numerous “encores”



Most interesting for Tango-Enthusiasts was the musical workshop “Music for Dancers” by “**Miguel Di Genova**” and „**Otros Aires**“ live. The singer and leader of the band, Miguel Di Genova and his musicians

explained Tango on the music-level as well as on its special rhythm – again everybody was dancing to the beats.



Summary: About 80.000 people have visited the BUENOS AIRES-Argentine-Festival 2014, less than estimated and hoped – by far more than we have feared after the weather forecasts. Buenos Aires and Argentine proved to be a truly interesting theme and destination for the visitors of the 825. HAMBURG PORT ANNIVERSARY.



Daniel Chain, Minister for Urban Development - Buenos Aires, (left) welcomes the guests with a glass of Trapiche-white wine. And the photo of the delegation with 2 Tango-World Champions (right) demonstrate, the fantastic mood – obviously the guests from Buenos Aires liked Hamburg.

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Additional to the Open-Air-Event there was a political / business event in the Hamburg Chamber of Commerce for the high-ranked delegation from Buenos Aires.



This has been thankfully initiated by the Hamburg Ambassador in Buenos Aires, **Matthias Kleinhempel**, in close conjunction with the City of Buenos Aires and in cooperation with the BWVI, the Senates Chancellery, the Chamber and many others.

Led by the Chief of Cabinet of the City, **Horacio Larreta**, and the two ministers, **Hernán Lombardi** (Culture) and **Daniel Chain** (Urban development) this delegation from the City and private enterprises travelled to Hamburg for a lot of interesting meetings, talks, discussions, workshops and seminars at various venues in the Hanse-City.



These meetings and exchanges of opinions shall be deepened through the years for the benefit of both metropolises.





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At the reception of the delegation in the Hamburg City hall the „**Hamburger Knabenchor St. Nikolai**“ entertained the audience with international songs – well assisted by pupils of the German schools of Buenos Aires, who visited our city for the BUENOS-AIRES-Argentine Festival – and who stayed privately by helpful and amiable families in Hamburg.



Last – but not least – an excellent video in „full-dome-format“ will be shown in the Planetarium Hamburg: „**Tango 360° and the Stars above Buenos Aires**“

www.planetarium-Hamburg.de



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Organizer of the 825. HAMBURG PORT ANNIVERSARY

Behörde für Wirtschaft Verkehr und Innovation (BWVI)
Stabsbereich Norddeutsche Zusammenarbeit, Marketing und
Tourismus, Volksfeste, Sonderveranstaltungen

Gastronomy - Partner

Café Argentino - Kiel komral.nazan@freenet.de

Mate Tee – „Taragui“ - Buenos Aires www.taragui.com

„Quilmes“ and Craftsbeer „Baldus Rossa“
Haus der 131 Biere – Hamburg www.haus-der-131-biere.de

Weinbar „Trapiche“
Höfferle Int. Weinhandel – Hamburg www.hoefflerle.de

Organizer of the BUENOS-AIRES-Argentine-Festivals

EwendtS-Wendt GmbH – appointed by the BWVI – Hamburg

www.ewendts.de



Websites

<http://www.argentinien-buenos-aires-festival-hamburg.de/>

<http://www.hamburg.de/hafengeburtstag-programm/>



Daniel Chain (Minister for Urban Development in the City of Buenos Aires)(left) and **Olav Scholz** (First Mayor of the Free and Hanseatic City of Hamburg) (right) are opening together the **825. HAMBURG PORT ANNIVERSARY 2014** on board of the three-master Tall ship RICKMER RICKMERS.